

RECEIVED
CENTRAL FAX CENTER

OCT 09 2008

CERTIFICATE OF FAX TRANSMISSIONTransmission Date: **09 October 2008** Docket: **1009-026**Transmission #: **1** of Total Transmissions: **1**Pages in this Transmission: **21** of Total Pages Transmitted: **21**

I hereby certify that the following correspondence is being facsimile transmitted, via one or more transmissions as described above, to the attention of the Director of the US Patent and Trademark Office on the above date via the following facsimile number: 571-273-8300.

Reply to Non-Final Office Action (20 sheets)

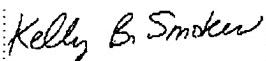
Application Number 09/528,693
Confirmation No.: 5947
Filing Date: 20 March 2000
Document Submission Date: 09 October 2008

Art Unit: 3621
Examiner: Zelaskiewicz, Chrystina E.
Inventor: Wright, James
Docket: 2000P07518US01 (1009-026)

09 Oct 2008

Kelly B. Smoker

Date

Name of Certifier

Signature of Certifier

OCT 09 2008

PATENT

Application 09/528,693

Attorney Docket 2000P07518US01 (1009-026)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) **Wright, James**
Application **09/528,693**
Confirmation **5947**
Filed **20 March 2000**
Application Title **Method, System and Apparatus for Providing Product Information
over the Internet**
Art Unit **3621**
Latest Examiner **Zelaskiewicz, Chrystina E.**

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION AND REQUEST FOR RECONSIDERATION

In reply to the Office Action mailed on 9 July 2008, the three month shortened statutory period for responding to which expires on 9 October 2008, Applicant respectfully submits the following: